



PARENT & FAMILY ORDERING GUIDE

2024-2025 FOR FITTING DAY USE







Welcome to the Leaside Flames 2024-25 Parent & Family Ordering Guide

This Guide is intended to help you become familiar with the 2024-25 Leaside Flames uniform and apparel line-up as you and your team prepare for the upcoming season.

Your coach and/or manager will let you know what apparel and/or equipment is required by your team. They will also let you know what items are covered in the team budget.

Having made a Leaside team, you may purchase any of the gear and equipment shown here. Our staff can help you select and/or size the items you need. Please just reach out.

Millwood Outfitters is here to support you and the LHA!

We are open 7-days a week!

Phone: 905-278-4780 | www.millwoodoutfitters.com

We are located at 1211 Hurontario Street and can answer you via email at: support@millwoodoutfitters.com

Your dedicated Leaside Flames Account Manager is Andrew Laver (andrew@millwoodoutfitters.com; 905 891 4212)

Please reach out to Andrew at any time with questions or needs you may have.

ONLINE LEASIDE STORE: Access through www.millwoodoutfitters.com/client-sites







NEW DEVELOPMENTS FOR 2024-2025

Introducing the new LEASIDE WINTER CLASSIC LINEUP!



A new line of apparel and accessories with a classic, vintage look! (SEE PAGE 6)

BARDOWN!



bCLUTCH BASELAYER!



We've partnered with industry leaders in teamwear/athleticwear to bring you a fresh, new Leaside look to wear both on and off the ice this season! (SEE PAGES 4 & 8)

Finally, New Apparel and Accessories for Mom!





Show off your Leaside HOCKEY MOM pride in comfort and style! (SEE PAGE 9)







2024-25 Game Uniforms

Flames Game Jersey

Our Flames game jersey! For all GTHL and Select Teams





Adult & Youth

\$120

(+\$15 for both arm-numbers (GTHL teams))

- Your player number and name on back
- · Fully embroidered

Anniversary Jersey

Continue to celebrate the LHA's 70th Anniversary with this one-of-a-kind Jersey!



Adult & Youth

\$120

(+\$15 for both arm-numbers (GTHL teams))

- Your player number and name on back
- Fully embroidered

Game Socks - Poly

Home and Away game socks to match the game jerseys!

Current

Anniversary





Adult | Youth

\$24 \$24

Game Socks - Knit

Home and Away game socks to match the game jerseys!

Current





Y

Adult | Youth

\$14 \$14

NEW FOR 2024



Upgrade Crest "Twill + Embroidery" (Jersey-style) +\$25

Heritage Hoodie (Sand)

Introducing our new Heritage Hoodie! Throw it back with this new retro look



Adult | Youth

\$42.50

- Heavweight hoodie
- · Centre chest printed logo

\$45

Heritage Hoodie (Grey)

Introducing our new Heritage Hoodie! Throw it back with this new retro look



Adult | Youth

\$45 \$42.50

- · Heavweight hoodie
- · Centre chest printed logo

Varsity Jacket

Introducing our NEW custom varsity jacket! Made with premium wool and cowhide leather, it's all about style and comfort



Adult

\$375

Heritage Cap & Toque

Our new Leaside corduroy hat and knitted toque will keep you trendy and snug all season long.



OSFA Cap | Toque

\$35 \$35

Embroidered logo and number







2024-25 Flames Jacket & Pants

BarDown Track Jacket and Pants

Premium feel and light-weight for use in fall, spring, AND winter (with a hoodie!)

NEW FOR sprin





<u>Jacket</u>

<u>Pants</u>

Adult | Youth

Adult | Youth

- \$105 \$100 \$70 \$70 Track Jacket: Left chest embroidered logo,
- embroidered # on sleeve, embroidered back logo
 Track Pants: Embroidered logo and # on the pant leg
- 100% polyester
- Stretch mesh lining

CX2 Winter Puffer Jacket

Stay warm and comfortable at a great value with the CX2 Winter Puffer Jacket!





Adult | Youth

- Left chest embroidered logo with number on sleeve
- Adjustable body hem and sleeves

Historical Look

CX2 Track Jacket and Pants

Multi-season gear at a great value price!





<u>Jacket</u>

Pants

Adult | Youth \$70 \$65 Adult | Youth

- Track Jacket: Left chest embroidered logo, embroidered # on sleeve, optional back logo
- Track Pants: Embroidered # on the pant leg
- 100% polyester, wind and water-resistant
- Mesh lining

Optional Back Graphic (+ \$25)









2024-25 Hoodies



"#Selfie" Hoodie

Wear our away game jersey as a hoodie anywhere you go!



Youth / Adult

- Center chest printed logo, fully numbered with last name on the back
- 100% moisture management fleece

BarDown Hoodie

Our new Bardown hoodie with a sportier look and comfortable feel!



Adult | Youth

\$70

- Left chest embroidered logo
- Embroidered Sleeve #
- Polyfleece

Performance Hoodie – Black

Show your Flames pride in this hoodie with bold Red and Yellow colours



Upgrade Crest "Twill + Embroidery" (Jersey-style) + \$25

Adult | Youth

\$60

\$58

- Centre chest printed logo
- Embroidered Sleeve #
- Polyfleece, rib knit
- Skate lace neck hood

Sport Hoodie

This hoodie provides great value, durability, and does not compromise on comfort and style

NEW Design!



Adult | Youth

- Centre chest printed logo with number embroidered on the sleeve
- Polyfleece, rib knit
- · Hood with lace drawstring







Around the House & Neighborhood!



Angled pockets, adjustable waist

Long Sleeve Tees

Long sleeve Tee for comfort all year long



Adult | Youth

\$26

- Centre chest printed logo
- 100% combed and ring spun cotton

Short Sleeve Tees

Our classic EuroSpun cotton T-Shirt with a bold tone to highlight our hockey club



Adult | Youth

\$24

- Centre chest printed logo
- 100% combed and ring spun cotton







2024-25 Base Layer Gear

BASE LAYER LONG SLEEVE

Our high quality and breathable performance long sleeve shirt. Perfect for workouts and underneath your hockey equipment.

NEW FOR 2024



Adult | Youth

\$50

BASE LAYER SHORT SLEEVE

Our high quality and breathable performance shortsleeve shirt. Perfect for workouts and underneath your hockey equipment.

NEW FOR 2024



Adult | Youth

BASE LAYER PANT

A great addition with the performance shirts with the same high-quality feel.





Adult | Youth







Finally ... Things for MOM!!







MATCH

WITH







2024-25 Hats & Caps



Stay warm around the arena with these new BarDown apparel items



One Size Fits Most

Toque Mitts Scarf \$34 \$34 \$34

Embroidered logo and number on toque

Toque (with or without pom pom)

Our classic insulated Leaside toque





One Size Fits Most

\$28.50

Embroidered logo and number

Trucker Cap

Perfect for fishing, outdoor activities, and of course...the arena!



Adult | Youth

\$32

• Embroidered logo and number

Heritage Cap & Toque

Our new Leaside corduroy hat and knitted toque will keep you trendy and snug all season long.



OSFA Cap | Toque

\$35 \$3

Embroidered logo and number







FLAMES Hockey Equipment

Nylon Hockey Bag

Light-weight Nylon hockey bag to hold all of your gear



For younger ages

 Small (30")
 Medium (36")
 Large (+Goallie)

 (30")
 (40")

 \$90
 \$95
 \$110

- · 10" Logo with clear # and ID window
- · Durable 1202 Denier Polyester PVC-Coated
- Internal skate pockets Leather wrapped handle

Bauer Re-AKT 85 Helmet Combo



Price includes 10% discount for Leaside families!

Small | Medium | Large

\$160 (+\$20 for cage)

- Logo and number not included on helmet
- + \$5 for sticker sheet

NEW Flames Skate Guards

Keep your blades protected with these sublimated Leaside skate guards!





Adult | Youth

\$25

Bauer Pants



Senior | Int. | Junior

\$144 \$135 \$126

Price includes 10% discount for Leaside families!







Some things teams have asked for! TEAM PURCHASES only

(To work into team budgets)















Questions We're Often Asked (FAQ's)

When will our uniforms and apparel be completed?

Items ordered before June 10 will be completed for **GTHL teams by August 30**th and will be completed for **Select teams by September 15**th.

Please see 'Summer 2024 Ordering, Pricing and Delivery Notes' in this guide for more information on other order & delivery windows

Why does it take so long? We order in the spring and don't get until September.

At this time of <u>year</u> it's basically 'volume'. With 44 competitive Leaside teams (660+ players, 1200 uniforms and over 2000 pieces of apparel) we need time to order, produce, check it, pack it and get items to your manager.

We gain cost-efficiencies by conducting the work in stages. This allows us to pass on lower prices to you, but that also takes time. Finally, jersey production is extremely detailed work, customizing back numbers, name bars, arm numbers to each size jersey and reviewing each garment 3-4 times.

It's all manual, time consuming labour with many teams to ready. Wonderfully most of the gear/kit is not needed until mid-late September.

Why are hockey jerseys/apparel more expensive than other sports?

They are more expensive due to the higher quality and weight of materials needed for this winter (occasionally hard-hitting) sport. Hockey jerseys are much larger than basketball or soccer jerseys and require many more 'panels' to accommodate equipment (to full arm/wrist). All of that takes time & \$\$. There is also a ton of detailed customization on each jersey (such as back numbers, arm numbers and crests) all of which take time, attention, materials and labour to create and apply.

Every two years, Millwood provides the LHA Board with alternative jerseys options (for cheaper/variously priced jerseys). The LHA Board reviews and approves jersey construction and pricing (not Millwood on its own).

Why are Leaside uniforms and apparel more expensive than other organizations?

This is not the case. Two things:

Leaside parents pay for jerseys ONLY when you need them, not EVERY year.
 This was, you save hundreds/thousand of dollars over time being a part of Leaside.

Almost all other hockey Associations purchase <u>2 sets</u> of Game Jerseys and socks <u>each year</u> (~\$250-\$300) and 'buries that cost' into player annual registration fees. <u>Every year</u>. About 10-years ago, the LHA Board decided to make purchasing







Questions We're Often Asked (FAQ's)

uniforms <u>a parent's decision</u> so jerseys and socks could be used over multiple years/children ... saving parents thousands of dollars.

It may feel expensive to lay out \$200-\$250 for uniforms every 2-3 years but you're doing so transparently and only when <u>you</u> need it. If you have multiple kids, you can reuse your jerseys multiple times.

2. Here's a price comparison from last year:

Item	North Toronto	Forest Hill	LPC Wild (GTA West)	Leaside Flames	Wildcats
Light Weight Track Jacket	\$80	\$60	\$63	\$70	\$75
Light Weight Track Pant	\$58	\$38	\$55	\$40	Not offered
Hoodie (with Heat Transfer)	\$65	\$40	\$54	\$45	\$53
Selfie/Sublimated Hoodie	\$76	\$80	Not offered	\$80	Not offered
T-Shirt	\$33	\$20	\$30	\$24	\$20
Ball Cap	\$33	\$35	\$33	\$33	\$25
Medium Hockey Bag	\$97	\$98	\$95	\$95	\$110
Game Jersey	See point #1 above. Two jerseys 'provided' (*paid for*) annually (expect same price as ->)			\$120 (as needed)	\$110 (as needed)

Does the LHA receive any compensation for jerseys/apparel?

No. The LHA does not receive any compensation for jerseys/apparel.

Are all items delivered exactly as pictured in Fitting Day's and/or on-line?

No. But 95% of the time = yes. We do our best but sometimes exact materials are not available. In these cases, we make the nearest substitution using our best judgement so that we can get you player the uniform or apparel they want/need in a timely manner.

If we can't find a (very) near equivalent, we will call to get your approval first.







Summer 2024 Ordering, Pricing and Delivery Notes

To efficiently manage production through a very busy time, the following **ordering and delivery windows** will be in effect for the summer of 2024.

** For orders placed **outside of Fitting Days** (May 2024 and Sept 2024) "Regular" pricing applies (+15% to prices listed in this Guide) as we are unable to gain production efficiencies with small orders:

	ORDER DATE(S)	PRICING	DELIVERIES	NOTES
GTHL & Select Fitting Days (U10+)	June 6 - June 15 via in-person Fitting Days or web-store	Regular less 15% (as we gain production efficiencies)	August 30th to TEAM Manager. (Manager will distribute to famlies at team event)	
Late-June & early-July Orders	June 16 to July 12 via web-store	Regular	September 15*	We will prioritzie Game Jerseys, socks and equipment for on-ice play (vs apparel).
Late-June & early-July Orders	July 13 to Aug 2 via web-store	Regular	September 30*	We will prioritzle Game Jerseys, socks and equipment for on-ice play (vs apparel).
"August Orders"	August 3 to August 31 via web-store	Regular	Oct 15 - 30th*	We will prioritzie Game Jerseys, socks and equipment for on-ice play (vs apparel).
CDS, Select & GTHL Fitting Days (U7 - U18)	Sep 1 to Sept 30 via in-person Fitting Days or web-store	Regular less 15% (as we gain production efficiencies)	November 15 - 30 to TEAM Manager. (Manager will distribute to famlies at team event)	We will prioritzle Game Jerseys, socks and equipment for on-ice play (vs apparel).
(07 - 010)		,	event) to you sooner, we'll definaty try	/. See NOTES above

** Once Club orders are fully delivered (end-September) we will resume fulfilling online orders on a **biweekly basis** - all season long!

If there are urgent requests mid-season, please contact your Account Manager Andrew Laver (andrew@millwoodoutfitters.com)